



## SHORT TAKES

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Hiring Management LLC was founded by Larry Anderson with the purpose of helping job seekers find desirable jobs in the near term and assisting in the progression of their careers. Larry had a 45-year professional career, starting as an engineer and successfully securing a 30-year career in business executive roles.



*Is Your Resume Keeping You From Your Dream Job?*

# Job Change Now Quarterly Newsletter

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## Ruling Your Resume

### LET'S GET STARTED: INTRODUCTION

At Hiring Management, our insights and job market know-how can help you better position yourself for the job you want. Every issue of our newsletter will be brimming with insights, practices, and tips from our professional team, all designed to help you on your job-seeking endeavors. Want to find your dream job? Then read on!

### SHORT TAKES

Did you know resumes are going through a metamorphosis? Well, they are. We all remember writing a resume and putting things in chronological order, don't we? But did you know it is no longer considered the best format?

What really makes you stand out in a field of applicants is one thing.

What is it? Read on!

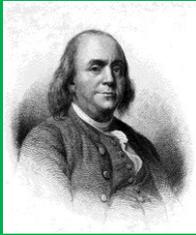
One of the most powerful tools you have in your career toolbox is a well-crafted **value statement**. This is a concise summary of your skills, experience, and unique qualities that make you valuable to a potential employer. A strong value statement makes you stand out, communicating your worth and the unique contributions you can bring to the company.

#### [Crafting Your Value Statement from Forbes](#)

While you may have written dozens of resumes, did you know there are common mistakes made that automatically take you out of the running for the job you want? Watch the video below to find out how to avoid them and land that job!



[Are You Making These Resume Mistakes?](#)



*"Without continual growth and progress, such words as improvement, achievement, and success have no meaning."*

-Benjamin Franklin



*"Ambition is the path to success. Persistence is the vehicle you arrive in."*

-Bill Bradley



*Take Control of Your Job Search with an Updated Resume!*



Are you tired of being rejected when applying for your dream job? The video below by Dr. Heather Austin offers mistakes many people make when applying and solutions to correct them. Land that dream job!



[Stop the Rejections!](#)

## FEATURED FOCUS

Many seasoned professionals might feel at a disadvantage compared to recent college graduates, but did you know that more companies than ever are recognizing the over-50 workforce and hiring them at a record pace? Employers cite their stellar work ethic and wealth of experience as just two of the myriad reasons they are more apt to hire someone with decades of experience over a recent grad. Follow the link below to find out more!



[The Untapped Appeal of the Over-50 Workforce](#)

More Americans over 50 are seeking new jobs than ever before. Follow the link below to find out why and how they are faring in the job market.



[There Are More Job Seekers Over 50 Than Ever Before](#)



*"Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do."*

-Pele



*"Success is the result of perfection, hard work, learning from failure, loyalty, and persistence."*

- Colin Powell



*"However difficult life may seem, there is always something you can do and succeed at."*

- Stephen Hawking

## INSIGHT CORNER

Did you know that many companies hire more frequently during certain points of the year? And do you know why this time of year is the best time for job seekers? Watch the video below and find out!



[Why Now is the Best Time to Job Search](#)

## FEEDBACK

We would love to hear what's on your mind. Do you have a job-hunting experience you'd like to share? A general question? We're always interested in hearing from our clients, browsers, and fellow job seekers. [Drop us a line.](#)

## RESOURCES

Job hunting can feel a little like running on a treadmill, expending so much energy only to feel like you're never getting anywhere. Check out these strategies to help get off the treadmill and into the game –



[11 Strategies for Better Job Hunting](#)

## CONTACT

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